

Digital twin Roadmap



Socialize the need

- · Align with client team
- Allocate top resources
- Gain some traction

Digital Twin Vision Core Framework



Digital Twin Framework

- What is digital Twin to client?
- Capital Projects
- Brownfield/Mods
- Asset Optimization
- Asset integrity
- Smart Cities/Environmental
- Subsea
- Pipelines

CoLab Target MVPs



Imagining the possibilities

- CoLab ideation customers, business, operational and technical leadership
- Shortlist set of scenarios
- Must contribute to enhanced EBITDA
- Select MVP Targets high value/best chance of success
- Can it scale across the business
- Left to right thinking

Go-to-Market Accelerate and Scale



Pilot Program / Use Cases

- Interactive and agile cycles to maximum value
- Capture early MVP success
- Communicate across the business
- Fail fast



Industrialize the Process

- Commercialize
- Publish insights
- Scale using established process, tools, techniques and playbooks (break the silos)
- Vertical scale the technology (data lakes, performance, governance, change management)

Full Lifecycle Digital Twin



Scale the Digital Twin Offerings

- Objectively measure value delivered against EBITDA
- · Categorize value
- Iterate the processes extract further value

Driving enhanced EBITDA Value to Our Customers